

# WHC CONSERVATION CERTIFICATION® CROSSROADS LANDFILL



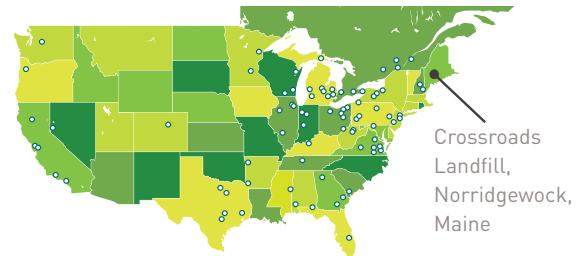
For more than 20 years, Waste Management (WM) has partnered with Wildlife Habitat Council (WHC) to promote sustainability, wildlife preservation, biodiversity and environmental education at the company's WHC-certified sites. At Crossroads Landfill in Norridgewock, Maine, employees actively manage more than 800 acres for conservation projects focused on birds, awareness and community engagement, forests, grasslands, invasive species and wetlands. **The conservation program at Crossroads Landfill has been WHC-certified since 2007.**

## PRACTICES AND IMPACTS

- Grasslands mowed annually to maintain optimal grassland habitat for native pollinators and vegetation. Approximately 31 plant species, 12 avian, three mammal and four insect species were identified in the grasslands in 2020.
- Local Boy Scouts hosted hands-on opportunities to earn environmentally-related merit badges by building and monitoring avian nest boxes.
- Group tours and an annual clean up day conducted to provide the local community with opportunities for environmental education. Local residents and students help with trash cleanup and learn about invasive species.
- Invasive species removed throughout the site. Crossroads Landfill works with the Belgrade 7 Lakes Alliance to monitor 897 acres across the site for purple loosestrife, common reed and Japanese Knotweed.



WM has WHC-certified programs across North America



## CONSERVATION PROJECTS



**AVIAN**  
Bluebirds, Wood Duck, Tree Swallow



**AWARENESS AND ENGAGEMENT**  
Boy Scout Environmental Awareness, Public Environmental Awareness



**FOREST**  
Managed Forest



**GRASSLAND**  
Grassland



**INVASIVE SPECIES**  
Purple Loosestrife, Phragmites, Japanese Knotweed, European Starling



**WETLANDS AND WATER BODIES**  
Wetlands A, B, C

## RESOURCES

[sustainability.wm.com](http://sustainability.wm.com)

